

TAMWORTH

COUNTRY MUSIC CAPITAL

news



Tamworth - Country Music Capital News is now a bright bi-monthly magazine and continues its 46-year history of serving the country music industry with news, views and music reviews.

This change to a bi-monthly magazine offers advertisers a longer shelf time, plus a new interactive online presence which sees all advertisers receive a direct link to their websites or album downloads for more immediate responses.

Very attractive subscription offers will guarantee the steady increase in the thousands of loyal readers already guaranteeing their home delivered copy of every edition.

As restrictions lift due to last year's pandemic, the veil floating over the music industry is lifting and artists and entertainment workers are coming back, doing what they do ... investing all their passion and energy into bringing music to the fans.

If you have something, or somebody to sell ... now is the time!

Country Music Capital News is here for you and genuinely ready to help!

COUNTRY MUSIC CAPITAL NEWS' ECONOMY OFFER

OFFER #1
BUY 1 GET 2ND ONE
AT 50% DISCOUNT

BOOK ANY TWO ISSUES

**Invoiced at 50% discount over two months.

COUNTRY MUSIC CAPITAL NEWS' ONGOING LOYALTY OFFER

OFFER #2
BUY THREE GET 1 FREE

**Discount applied and invoiced over three months.

BOOK NOW
CALL MANAGING EDITOR
CHERYL BROWN
0407 106 966

TAMWORTH COUNTRY MUSIC CAPITAL news

Australia's ONLY country music magazine

CAPITAL NEWS has a monthly readership of 20,000 dedicated readers circulating through newsagents, and a regular subscriber base.

Readers include not only country music fans but also the country music industry nationally with an evergrowing international readership. Advertising packages can be designed to suit your needs and marketing direction, with discounts available on negotiation for regular or multiple bookings.

ARTWORK DEADLINE

All artwork is due on the 1st of each month prior to the following month's issue eg 1 Oct for Nov/Dec. If you require artwork creation, a minimal design fee may be charged.

TERMS & CONDITIONS

The placement of advertising in Country Music Capital News is subject to our standard terms and conditions of advertising available on our website.

PAYMENT

NATIONAL CLIENTS

Payment is due upon receipt of invoice unless prior account arrangements have been made. In the event that the Advertiser fails to make timely payment, Tamworth Regional Council may immediately cancel all future orders for advertising.

INTERNATIONAL CLIENTS

Organisation policy requires pre-payment, in Australian dollars, by international advertisers when placing a booking.

MEET THE TEAM

MANAGING EDITOR/ADVERTISING

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PUBLISHER

Barry Harley
E: info@capitalnews.com.au

LIVE MUSIC SCENE

The Live Music Scene pages are FREE OF CHARGE. Simply upload your gigs and tour dates to capitalnews.com.au/gig-guide

Deadline is the 1st of each month prior to the following month's issue eg 1 Oct for Nov/Dec. Refer to the Booking Sheet to buy a photo and highlight your listing.

COMING EVENTS

The COMING EVENTS page is FREE OF CHARGE. Simply email the details of your festival, club AGM or special event to info@capitalnews.com.au at least six months prior to the event, for inclusion.

ALBUM REVIEWS

We REVIEW CD Albums and DVDs and welcome your new releases. Email info@capitalnews.com.au to discuss.

BOOKING DEADLINES*

1 Dec for Jan/Feb
1 Feb for Mar/Apr
1 Apr for May/June
1 Jun for Jul/Aug
1 Aug for Sept/Oct
1 Oct for Nov/Dec

*If the deadline date has passed, ask if there's any space available, in case we can accommodate you.

SUBSCRIPTIONS

Linda Bridges
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E: info@capitalnews.com.au

DESIGN

Sam Woods Designs

SPECIAL NOTES:

- **COVERS** - Cover photographs are negotiable with the final decision at the discretion of the publisher.
- **BACK COVER:** Add 20%
- **MONO RATES:** Less 10%
- **PREFERRED POSITION:** Add 10%
- All cancellations must be in writing. Tamworth Regional Council reserves the right to charge a cancellation fee if notice is not received within two weeks of publishing

DOUBLE PAGE SPREAD

Bleed: 283mm(d) x 410mm(w)
Trim: 273mm(d) x 400mm(w)
Image Area: 250mm(d) x 380mm(w)
\$1860.00

FULL PAGE

Bleed: 283mm(d)
x 210mm(w)
Trim: 273mm(d) x
200mm(w)
Image Area:
250mm(d) x
180mm(w)
\$1386.00

1/8 PAGE

60mm(d) x 88mm(w)
\$215.00
4cm STRIP
40mm(d) x
180mm(w)
\$250.00

HALF PAGE VERT

250mm(d)
x 88mm(w)
\$762.30

HALF PAGE HORIZONTAL

122mm(d) x
180mm(w)
\$762.30

QUARTER PAGE H

122mm(d) x
60mm(w)
\$421.60

QUARTER PAGE V

122mm(d) x
88mm(w)
\$421.60

THIRD PAGE VERTICAL

250mm(d) x
57mm(w)
\$508.20

THIRD PAGE HORIZONTAL

80mm(d) x
180mm(w)
\$508.20

PLEASE RETURN YOUR COMPLETED BOOKING FORM TO TAMWORTH REGIONAL COUNCIL



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